INTRODUCTION

INTERNATIONAL SCIENTIFIC CONFERENCE

SOCIAL ECONOMY 2023

SOCIAL SERVICES IN THE FACE
OF SOCIO-ECONOMIC CHALLENGES

NOVEMBER 16, 2023
ONLINE (MS TEAMS)

HTTPS://IPEA.UP.KRAKOW.PL/EKONOMIA-SPOLECZNA-2023/
PEDAGOGICAL UNIVERSITY OF CRACOW, Kraków, Poland
Dean of the Faculty of Social Sciences,
Director of the Institute of Law and Economics,
Head of the Department of Entrepreneurship and Social Innovation & Head of Department of Economics and Economic Policy
in partnership with
Faculty of Business Administration UNIVERSITY OF ECONOMICS AND BUSINESS, Prague, Czech Republic
Department of Business Administration UNIVERSITY OF MACEDONIA, Thessaloniki, Greece
and
Department of Ecology Economics of the WROCLAW UNIVERSITY OF ECONOMICS
Department of Enterprise Management and Department of Economics RZESZOW UNIVERSITY OF TECHNOLOGY
have the pleasure to invite to the International Scientific Conference

SOCIAL ECONOMY 2023
SOCIAL SERVICES IN THE FACE OF SOCIO-ECONOMIC CHALLENGES

NOVEMBER 16, 2023
Conference ONLINE, MS Teams
Conference languages: English and Polish
Organizing Committee
Chairs of Organizing Committee:
Dr Renata Śliwa, prof. UP and Dr Marta Czyżewska, Pedagogical University of Kraków
Dr Elżbieta Szczygieł, Pedagogical University of Kraków
Dr Katarzyna Kowalska, Pedagogical University of Kraków
Dr Iwona Lupa-Wójcik, Pedagogical University of Kraków
Dr Wojciech Maciejewski, Pedagogical University of Kraków
Dr Paweł Nowak, Pedagogical University of Kraków
Dr Ewa Radomska, Pedagogical University of Kraków
Dr Krzysztof Sala, Pedagogical University of Kraków
Dr Paulina Szyja, Pedagogical University of Kraków
Dr Agnieszka Pacut, Krakow University of Economics
Dr inż. Paulina Betch, Rzeszow University of Technology
Dr Katarzyna Chudy-Laskowska, Rzeszow University of Technology
Dr Marzena Hajduk-Stelmachowicz, Rzeszow University of Technology
Mgr Marta Bohdziewicz-Lulewicz, Pedagogical University of Kraków
Purpose of the conference

The aim of the conference is a scientific debate on the conducted research and the exchange of knowledge, experience and views in the field of social economy with particular focus on the development of social services.

The issues of the conference will focus on issues related to legal regulations, as well as initiatives stimulating social economy entities as well as regional and national authorities to seek effective solutions to increasingly complex and dynamic social and economic problems.

Conference topics

This year's conference will be devoted to issues related to shaping the potential of social economy entities to provide social services necessary in the era of demographic changes and other global socio-economic trends. An aging society, the development of civilization diseases, climate change, growing social inequalities are the challenges of the 21st century, for which the social economy seems to find solutions. On the other hand, there are trends favourable for the social economy and consistent with its values, such as: locality, grassroots initiatives, sharing economy. In social policy, there is a lot of talk about deinstitutionalization - looking for help solutions "close to the other person" in contrast to the provision of help by institutions, usually far away from the local environment. All this creates space for the development of the social economy, including the commercialization of the activities of social organizations and the dissemination of social entrepreneurship.

We invite people dealing with the subject of economics and social entrepreneurship, as well as public policies, to participate in the conference.

We propose to focus the debate around the following specific issues:

1. Shaping social services as a challenge for the activities of social economy entities and social enterprises
2. Social services in the public procurement law and regulations of social economy
3. The importance of social services in the context of contemporary socio-economic challenges
4. Social entrepreneurship in solving the problems of modern economies - the importance of social services in the face of economic recession
5. Educating professional staff for the social economy sector
6. Socially responsible business in the face of challenges related to the climate and economic crisis
Scientific Council
Chairwomen of the Scientific Council:
Dr hab. prof. UP Janina Pach, Pedagogical University of Kraków and
Dr hab. prof. UP Dorota Murzyn, Pedagogical University of Kraków

Prof. dr hab. Marian Kozaczka, Pedagogical University of Kraków
Prof. dr hab. Andrzej Graczyk, Wrocław University of Economics and Business
Prof. dr hab. Yuryi Bilan, Tomas Bata University in Zlín, Czech Republic
Prof. dr hab Marek Ćwiklicki, Krakow University of Economics
Dr hab. prof. UP, Inga Kawka, Pedagogical University of Kraków, Jagiellonian University in Kraków
Prof. dr Jason Papathanasiou, University of Macedonia, Thessaloniki, Greece
Prof. dr hab. Krystyna Przybylska, retired professor at the Krakow University of Economics
Dr hab. prof. PRz, Krystyna Kmiotek, Rzeszow University of Technology
Dr hab. prof. PRz, Teresa Piecuch, Rzeszow University of Technology
Dr hab. prof. PRz, Grzegorz Zamoyski, Rzeszow University of Technology
Dr inż. Lukáš Válek, Prague University of Economics and Business, Czech Republic
Dr hab. Agnieszka Hess, Jagiellonian University in Kraków
Dr Agata Gemzik-Salwach, University of Information Technology and Management in Rzeszów

Important dates:
October 3, 2023 – end of registration and abstracts' submission
October 15, 2023 – information about the abstracts' acceptance
November 6, 2023 – publication of the conference program
November 16, 2023 – date of the conference

Registration
Registration and submission of abstracts:
https://ipe.up.krakow.pl/ekonomia-społeczna-2023/
Post-conference publications

HUMANITIES AND SOCIAL SCIENCES,
ISSN: p-ISSN 2300-5327, e-ISSN 2300-9918, https://journals.prz.edu.pl/hss/

SOCIAL ENTREPRENEURSHIP REVIEW,
ISSN: 2081-321X, eISSN: 1898-7435
Journal’s Website

STUDIES OF THE INDUSTRIAL GEOGRAPHY
COMMISSION OF THE POLISH GEOGRAPHICAL SOCIETY,
ISSN: 2080-1653, eISSN: 2449-903X
Journal’s Website

ENTREPRENEURSHIP – EDUCATION,
ISSN: 2083-3296, eISSN: 2449-9048
Journal’s Website
PARTICIPATION IN THE CONFERENCE AND PUBLICATIONS IN JOURNALS ARE FREE OF CHARGE

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Conference website

Conference partners